



KARL MOSS
ART DIRECTOR & DESIGNER

Visual creativity, coupled with meaningful concepts are what drive my passion for art direction. My style of conceptualising and designing is inspired by the ideal of 'less is more', as you will see from my creative portfolio.

I firmly believe that advertising has the ability to change our world and I am excited to be apart of it.

“Simplicity is the ultimate sophistication”
- Leonardo da Vinci

EDUCATION

- 2012 - 2014** BA Degree in Creative Brand Communication specialising in Art Direction (AAA School of Advertising)
- 2006 - 2010** South African College High School *Oldest school in South Africa*

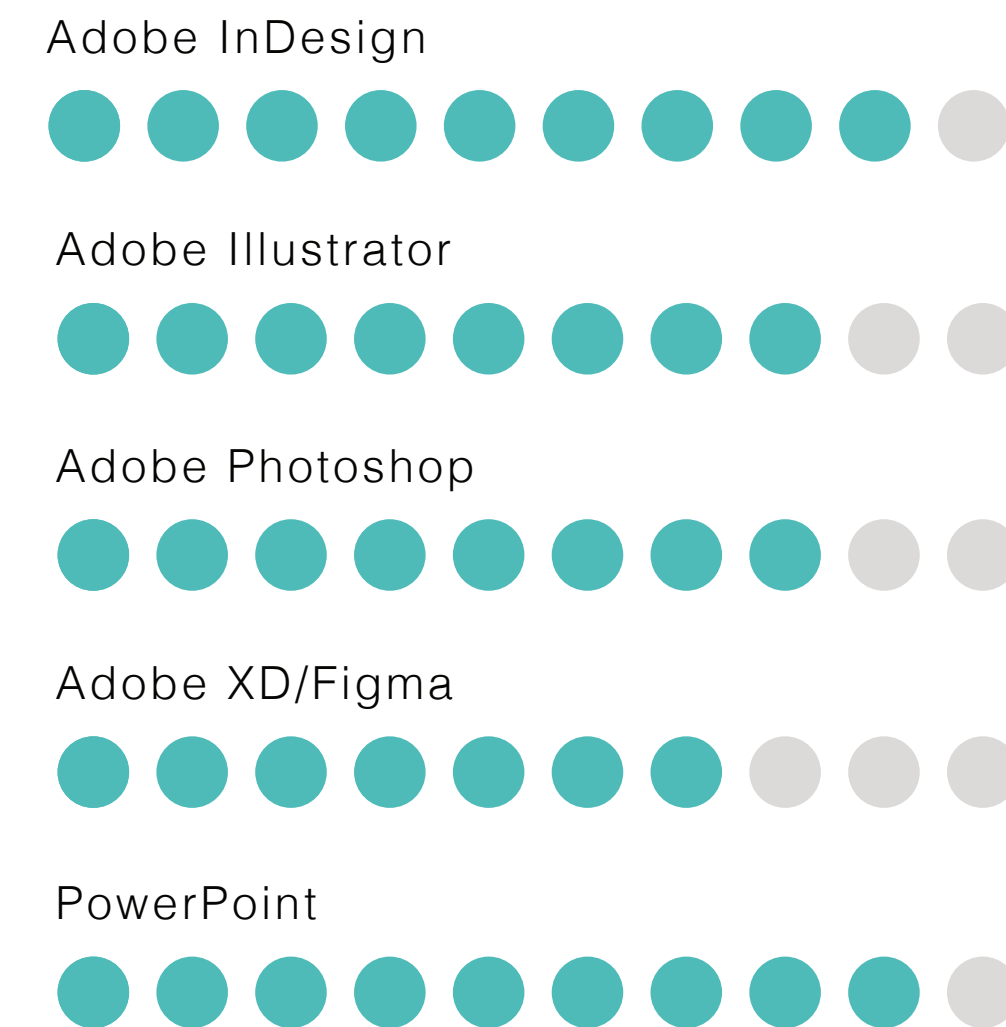
BRAND EXPERIENCE



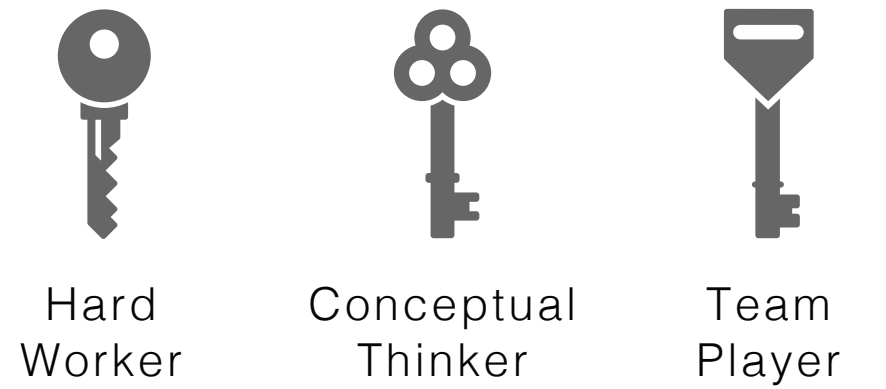
WORK EXPERIENCE

- Oct '22 - Present** Art Director at BIG Communications (NZ)
- June '19 - Sep '22** Art Director at TRACK/DDB (NZ)
- July '18 - Mar'19** Art Director/Designer at Imagine BDR (NZ)
- July '17 - May '18** Art Director at Angle Orange (SA)
- Nov '14 - May '17** Art Director at FCB Cape Town (SA)

SKILLS (Windows & Mac)



KEY STRENGTHS



INTERESTS

